Sponsorship benefits - APRICOT 2012, New Delhi									
	Principal	Diamond	Platinum	Gold	Silver	Bronze	Opening	Closing	Lunch
Benefits	Sponsor	Sponsor	Sponosor	Sponsor	Sponosr	Sponsor USD	Reception Sponsor	Reception Sponsor	Sponsor
	USD 61000	USD 45000	USD 35500	USD 26700	USD 15700	11300	USD 27800	USD 27800	USD 22300
Demostration Lab	2	1	1	1	1	1	1	1	1
Conference Pass	10	6	4	3	2	1	3	3	2
Evening event pass	10	6	4	3	3	1	3	3	3
Logo Positioning -			large &	prominent	logo	logo	prominent	prominent	logo
APRICOT 2012 Program	full page	half page							
booklet			prominent	logo	position	position	logo	logo	positioning
							During the	During the	During the
							sponsored	sponsored	sponsored
Company Broadcast	1 min.	1 min.	-	-	-	-	evening	evening	lunch -
							event-	event -	
							single day	single day	single day
Comapany Sinage	1	1	1	1	1	1	1	1	1
Exclusive logo									
positioning	Lanyard	Stationary	Bag	-	-	-	-	-	-
Delegate Kits insertion	1	1	4	1	1		1	1	1