#### APRICOT 2007 - SPONSORSHIP INVITATION

#### Introduction

APRICOT is Asia Pacific's premier annual educational conference that provides a neutral forum to advance the skills and understanding necessary to grow a robust Internet infrastructure in our region. By bringing valuable knowledge and experience, APRICOT provides a unique opportunity for the region's Internet industry to meet and focus on Internet operational issues that affect all of us.

In the year of 2007, APRICOT will be held in Bali, Indonesia, hosted by Indonesian Internet Service Provider Association (APJII).

#### **About APRICOT**

Since 1996, APRICOT has provided a unique and successful educational forum for Internet builders in the region to learn from their peers and other leaders in the Internet community from around the world. And APRICOT has established itself as Asia Pacific's premier regional Internet Summit where related organizations come together to meet and host their annual general meetings and other special events.

e.g. Asia Pacific Network Information Centre (www.apnic.net)

Asia & Pacific Internet Association (www.apia.org)

Asia Pacific Networking Group (www.apng.org)

Asia Pacific Top-Level Domain Forum (www.aptld.org)

Asia Pacific Star (www.apstar.org) etc.

APRICOT is dedicated in creating a neutral educational forum that provides for frank discussions on the skills, policies and technologies that are critical for the smooth operation of the Internet's network and service infrastructure both regionally and internationally. Its program content has a one-year technology horizon. This means to say that APRICOT is involved with those technologies that are either at the heart of today's Internet or those that are very likely to see operational *deployment within the next 12 months*. The key benefit in attending APRICOT is to synchronize local and regional activities with the rapid developments in the wider Internet in an objective manner that distinguishes between operational realities and marketing 'hype'.

As APRICOT has established itself as the premier Internet conference in the Asia Pacific region, so have the attendee numbers demonstrated this growth, with interest in the conference reflecting the growth in the Internet economies in the region (see Chart 1).

#### **SUMMARY OF PREVIOUS APRICOTS:**

Year	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Host Economy	Singapore	Hongkong	Philippines	Singapore	S. Korea	Malaysia	Bangkok	Taiwan	Malaysia	Japan
No. of Attendees	280	630	320	632	850	888	645	1035	931	859
No. of Countries	18	25	24	25	36	33	30	30	50	40
No. of Sponsors	10	27	18	19	37	32	26	43	32	33

#### Why Sponsor APRICOT 2007?

APRICOT provides substantial benefits to the Asia Pacific Internet development. Due to the fact that APRICOT is organized by an Executive Committee comprised of volunteers from the various Asia Pacific Internet related organizations, therefore, it relies on strategic sponsorships to assist it in fulfilling its role.

Your sponsorship will help APRICOT 2007 to meet the following objectives:

- Reducing the financial burden on members attending APRICOT by securing contributions of monetary or in-kind support in areas such as meeting rooms, equipment, Internet connection, social activities, and meals
- Providing a unique and successful educational forum for Internet builders in the region to learn from their peers and other leaders in the Internet Community from around the world which will contribute to the Internet development of the region.

In return for the support, sponsors will be presented with valuable opportunities to expose your organization, products and services to an international audience of Internet builders. Most importantly, this exposure would be in the context of a respected, recognized, and highly credible forum.

#### **Event Description**

When 21 February to 25 February 2007: Pre-conference Workshops

26 February to 02 March 2007: APRICOT Tutorials & Conference

Where BICC (Bali International Convention Center), Nusa Dua, Bali

**Who** APRICOT targets those individuals who directly impact the operational deployment and stability of Internet protocol (IP)-based networks and services. These are network operators and engineers,

senior executives and regulators. On the basis of previous events, APRICOT expects

approximately 1000-1200 participants at this meeting.

What APRICOT brings excellent and practical programme that focuses on Internet operational issues (i.e. issues surrounding the smooth day-to-day operation of Internet-based networks and services). APRICOT brings experts (speakers) from around the world, together with those (participants) who can benefit most from the experts' knowledge and experience

Ädd Pre-conference workshop

The intense weeklong summit consists of seminars, workshops, tutorials, conference sessions and birds-of-a-feather (BOFs) meetings that have the following two goals:

- 1. Spreading and sharing the knowledge required for the operational stability and development of the Internet within the Asia Pacific region
- 2. Developing affinity groups that foster mutual support throughout the year.

Further information, including the latest updates is available at: http://www.apricot2007.net

#### **APRICOT 2007 Secretariat**

If you need more information about sponsoring this event, please contact our official event organizer, Ms. Ika Nazaruddin. Alternatively, you may simply complete the attached sponsorship pledge form, indicating your preferred sponsorship option, and return it to Pacto Convex Ltd to the following address.

#### lka Nazaruddin

APRICOT 2007 for Sponsorship

c/o Pacto Convex Ltd.

The Sultan Hotel Jakarta

Lagoon Tower, Basement 1, Jl. Jend. Gatot Subroto

Jakarta 10270. Indonesia

Tel. : +62-21-570-5800 ext.432

Tel. Direct.: +62-21-571 9973

E-mail : secretariat@apricot2007.net

# THE APRICOT2007 ORGANIZING COMMITTEE INVITES YOU TO AN EXCITING MARKETING OPPORTUNITY!

The options set out indicate the opportunities for contributing to APRICOT 2007.

Benefits will be consistent with those provided below. The following Sponsorship Package to be subject for normal Sponsor Package.

#### 1. DIAMOND SPONSOR

#### US\$100,000

#### Benefits:

- Private Hospitality Space (four 3M X 2M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Ten free tutorial and conference registrations.
- Ten complimentary tickets to Opening Reception or Closing Social Events
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Half page A4 color advertisement on inside front cover in APRICOT 2007 Program booklet on fist come first serve basis.
- Large and prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company profiles will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship to Opening or Closing Social Events, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of street banners (100 per company), APRICOT 2007 satchel, T-shirt, souvenirs (e.g.: pen, Memo).
- 10% of sponsorship fee is delegated to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

#### 2. PLATINUM SPONSOR

#### US\$50,000

#### Benefits:

- Private Hospitality Space (three 3M X 2M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Five free tutorial and conference registrations.
- Five complimentary tickets to Opening Reception or Closing Social Events
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Half page A4 color advertisement on inside back cover in APRICOT 2007 Program booklet on fist come first serve basis.
- Large and prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company profiles will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)

- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship to Opening or Closing Social Events, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of airport bulletin, shuttle, street banners (100 per company), APRICOT 2007 satchel, T-shirt, souvenirs (ex: pen, Memo).
- 10% of sponsorship fee is delegated to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

#### 3. GOLD SPONSOR

US\$25.000

#### Benefits:

- Private Hospitality Space (two 3M X 2M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Three free tutorial and conference registrations.
- Three complimentary tickets to Opening Reception or Closing Social Events
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship of street banners (25 per company), APRICOT 2007 satchel, T-shirt, souvenirs (e.g.: pen, Memo).
- 10% of sponsorship fee is delegated to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

#### 4. SILVER SPONSOR

US\$10,000

#### Benefits:

- Private Hospitality Space (one 3M X 2M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Two free tutorial and conference registrations.
- Two complimentary tickets to Opening Reception and Closing Social Events
- Standard logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship of street banners (10 per company), APRICOT 2007 satchel, T-shirt, souvenirs (e.g.: pen, Memo).
  - 10% of sponsorship fee is delegated to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

#### 5. BRONZE SPONSOR

US\$5,000

#### Benefits:

- One free tutorial and conference registrations.
- One complimentary ticket to Opening Reception or Closing Social Events
- Logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Company logo in the power point shown at meeting rooms during coffee break
- Preemption of sponsorship of street banners (5 per company), APRICOT 2007 satchel, T-shirt, souvenirs (e.g.: pen, Memo).
- 10% of sponsorship fee is delegated to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

## 6. APRICOT OPENING RECEPTION OR CLOSING SOCIAL EVENT SPONSOR

US\$25,000

(This amount is only a reference, the number of participants is predicted to 1200, please contact Pacto Convex Ltd. our event organizer for further details.)

#### Benefits:

- Speech at sponsored Social Event and exhibition of company name and logo.
- Three free tutorial and conference registrations
- Three invitations to Opening Reception or Closing Social Events
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company files will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship of street banners (25 per company), APRICOT 2007 satchel, T-shirt, souvenirs (e.g.: pen, Memo).

#### 7. APRICOT LUNCH SPONSOR (February 26 March 2, 2007) US\$15,000

(This amount is only a reference, the number of participants is predicted to be 800, please contact Pacto Convex Ltd. our event organizer for further details.)

#### Benefits:

- Speech at Lunch and display of company name and logo at conference hall.
- Two free tutorial and conference registrations.
- Two invitations to Opening Reception or Closing Social Event
- Logo and company name mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Company logo in the power point shown at meeting rooms during coffee break.
- Preemption of sponsorship of airport bulletin boards, shuttles, street banners (10 per company), APRICOT 2007 satchel, T-shirts, conference souvenirs (e.g.: pen Memo).

#### 8. APRICOT 2007 INTERNET

#### **Supporting Sponsor shall offer:**

- 8 Mbps (routing protocol: BGP4)
- Router and switch (40 ports)
- Mail relay server, proxy server, DNS server and DHCP server
- UPS for network devices
- Local wiring to servers and network devices (include wireless AP, and secretariat room)
- Network manager tools to provide performance statistics
- On site technical support team
- All network devices and services must support IPv6
- Web Hosting / Colocation for http://www.apricot2007.net/

#### **Internet Supporting Sponsor Benefits**

- Promotional banner in the terminal room or equivalent location (banner to be supplied by sponsor);
- One free tutorial and conference registrations.
- One invitations to Opening Reception or Closing Social Event.
- Prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company profiles will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo in the power point shown at meeting rooms during coffee break
- Preemption of sponsorship of street banners (10 per company), APRICOT 2007 satchel, T-shirts, conference souvenirs (e.g.: pen, memo).

#### 9. APRICOT 2007 TERMINAL ROOM PC

#### **Supporting Sponsor shall offer:**

- 40 unit PCs (Linux/FreeBSD OS with browser, and enable IPv6)
- 15 Notebook computer (Linux/FreeBSD OS with browser, wireless internet and enable IPv6)
- 100 Base TLAN connection
- Switch with 70 ports
- Wiring
- 150 power outlet (220V,3A)

#### **Terminal Room PC Supporting Sponsor Benefits**

- Promotional banner in the terminal room or equivalent location (banner to be supplied by sponsor);
- One free tutorial and conference registrations.
  - One invitation to Opening Reception or Closing Social Event.
  - Prominent logo positioning and sponsorship mentioning on printed materials, venue production, venue decoration and press release.

- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company profiles will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo on power point broadcasted in meeting room during coffee break
- Preemption of sponsorship of airport bulletin boards, shuttles, street banners (5 per company), APRICOT 2007 satchel, T-shirts, conference souvenirs (e.g.: pen, memo).

#### 10. WIFI/WIMAX

#### **Supporting Sponsor shall offer:**

- WIFI and WIMAX Equipments on the venue and hotels
- IPv6 enable
- Switch with 70 ports
- 150 power outlet (220V,3A)
- 802.11b
- Cover all the meeting rooms, halls and general area
- Cover all recommended hotels for APRICOT
- Seamless roaming access

#### WIFI / WIMAX Supporting Sponsor Benefits

- Promotional banner in the terminal room or equivalent location (banner to be supplied by sponsor);
- One free tutorial and conference registrations.
- One invitation to Opening Reception or Closing Social Event.
- Prominent logo positioning and sponsorship mentioning on printed materials, venue production, venue decoration and press release.
- Prominent logo positioning and linkage on APRICOT 2007 website, online advertisements and e-mail announcements.
- Optional broadcast of company profile (maximum 3 minutes) at the plenary meeting room before the session begins (all company profiles will be played in rotating terms for 15 minutes before the session begins)
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance)
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration and APRICOT 2007 press conference.
- Company logo on power point broadcasted in meeting room during coffee break
- Preemption of sponsorship of airport bulletin boards, shuttles, street banners (5 per company), APRICOT 2007 satchel, T-shirts, conference souvenirs (e.g.: pen, memo).

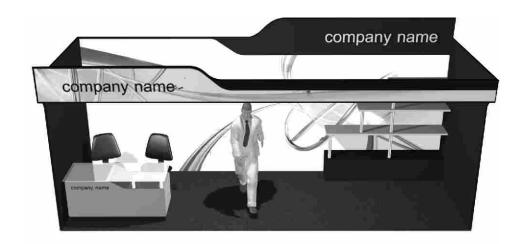
19	18	17	16	15	14	13	12	⇉	10	9	8	7	б	5	4	ω	2	_		<u>Z</u>
T-Shirt	Sachel / Bagpack	Outdoor Banner	Main Gate Banner	Roll Out Banner- Venue	APRICOT 2007 program booklet advertisement	Social Event Speech	Media Announcement	Rotating logo on power point during coffee break	Distribution of gift	Rotating 3 min. Company Profile at Plenary Session	Online Advertisement	Logo positioning on APRICOT 2007 website	Venue Decoration	Venue Production	Printed Material	Tickets for Opening or Closing Social Event	Free Registration	Shell Scheme/Booth	Opnon	Display Benefit
by APRICOT	by APRICOT	3 x 0,5 meter by APRICOT	8 x 1 meter by APRICOT	Max: 2 x 1 meter by sponsor	HalfA4 color adv. (layout designed & provided by sponsor)	Sponsors speech period		Broadcast in every session room	at registration & press conference	15 min before session begins	Rotating Banner			APRICUL 2007				Measure 3x2		Note
<	<	<	<	<	Inside front cover	N/A	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name	10	10	4	US\$ 100,000	Diamond
/	<	<	N/A	~	Inside back cover	N/A	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name	5	5	ယ	US\$ 50,000	Platinum
<	N/A	<	N/A	<	on first come first serve basis	N/A	<	<	<	N/A	<	Linkable	Logo / Name	Logo / Name	Logo / Name	ω	ω	2	US\$ 25,000	Gold
<	N/A	<	N/A	<	N/A	N/A	<	<	<	N/A	<	Linkable	Logo / Name	Logo / Name	Logo / Name	2	2	1	US\$ 10,000	Silver
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<	N/A	<	N/A	<	N/A	Social Event	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name	ယ	သ	N/A	US\$ 25,000	Social Event Note 1
<	N/A	<	N/A	<	N/A	Lunch	<	<	N/A	N/A	N/A	Linkable	Logo / Name	Logo / Name	Logo / Name	2	2	N/A	US\$ 15,000	Lunch Note 1
<	N/A	<	N/A	<	N/A	N/A	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name	_	1	N/A	provided by sponsor	Internet
<	N/A	<	N/A	<	N/A	N/A	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name		_	N/A	provided by sponsor	Computer Center
<	N/A	<		<	N/A	N/A	<	<	<	<	<	Linkable	Logo / Name	Logo / Name	Logo / Name	_	_	N/A	provided by sponsor	WIMAX/WIFI

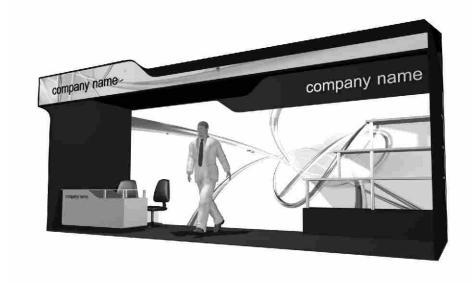
Note 1: The conference seeks one sponsor for each Opening and Closing Social Event, all the lunches as well as the daily morning and evening teacakes count as eight sponsorships; can also be a one-package sponsorship. The sponsorship exceeds that of Silver sponsor, receives correspondent benefits.

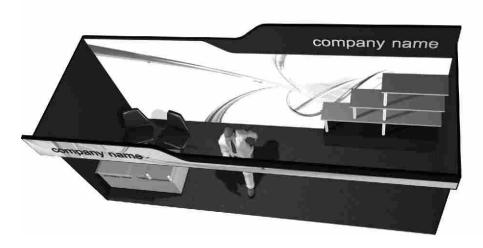
Note 2: After the sequence of sponsorship has been confirmed, sponsors responsible for the sponsorship of lamppost banners (100 per company), APRICOT 2007 conference kit, souvenir T-shirts, conference souvenirs (eg.: pen, memo), and exclusively holds the right of posting logo alongside APRICOT 2007 logo. As total of one-package sponsorship reaches standard, sponsor receives relative benefits.

Note 3: Diamond to Silver sponsorships will delegate 10% to the APRICOT Fellowship Program to encourage and support more developing countries into participating in the event.

### SAMPLE PRIVATE HOSPITALITY SPACE







#### APRICOT 2007 SPONSORSHIP AGREEMENT FORM

Thank you for sponsoring the Asia Pacific Regional Internet Conference on Operational Technologies. Please complete the following form then fax it to Pacto Convex Ltd. at  $+62-21\,570-5798$  and mail the original form to Ms Ika Nazaruddin at Pacto Convex Ltd., APRICOT 2007 for Sponsorship, The Sultan Hotel, Lagoon Tower, Basement 1, Jakarta 10270, Indonesia. Furthermore, please e-mail both the color GIF Logo (including the color number) and the black and white version of Postscript Logo to Pacto Convex Ltd at: secretariat@apricot2007.net

This contract is assigned by the host of Asia Pacific Regional Internet Conference on Operational Technologies (later referred as APRICOT 2007), Asosiasi Penyelenggara Jasa Internet Indonesia [APJII].

Company Name		
Contact Name		
Contact Address		
Telephone Number / Fax		
Contact's E-mail		
Company Website		
SPONSOR OPTION		
hereby agrees to sponsor Asia (APRICOT) that is to be held at the Bali International Co March 02nd of the year 2007. (Please select the follow	n Pacific Regional Internet Conference of Invention Center [BICC] Conference Hai ing option)	n Operational Technologies Il on February 21st through
1) Diamond Sponsor 2) Platinum Sponsor 3) Gold Sponsor 4) Silver Sponsor 5) Bronze Sponsor 6) Opening Social Event Sponsor 7) Closing Social Event Sponsor 8) Lunch Sponsor for February 9) Internet Sponsor 10) PC Sponsor 11) WIFI/WIMAX Sponsor	(US\$100,000) (US\$50,000) (US\$25,000) (US\$10,000) (US\$5,000) (US\$25,000) (US\$25,000) (US\$15,000) Internet connection at the Bali Internation Terminal Room and Secretariat Room BICC and Recommended hotels	onal Convention Center
DUE DATE OF SPONSOR ITEM		
Sponsor items should be paid before January 31, 2007 Sponsor approval signature: Signature of company representative: Name: Position: Sponsor department: Date:		Company Stamp:
PAYMENT		
Please choose a form of payment from the following	<b>j</b> :	
Wire Transfer Upon completion of wire transfer, please contact Ms Ika Nazaruddin, at +62-21-570 5800 # 432 or copy of the receipt at +62-21-570-5798 for confirmat Bank: Lippo Bank [USD] Account: Pacto - APJII Account number: 705-30-70788-4 Address: Bank Lippo, Cabang Plaza Centris Lt.1 JI. H.R. Rasuna Said Kav. B-5 Kuningan Jakarta 12910	fax a Payable to: PACTO-APJII Mailing address: APRICOT20 c/o Pacto Convex Ltd., The Su Lagoon Tower, Basement 1, Ja	07 for Sponsorship Itan Hotel Jakarta,

#### Note:

If the conference is cancelled due to typhoon, earthquake, flood, fire or other causes beyond the control of the host, the host of APRICOT 2007 reserve the right to cancel the conference within 14 days prior to the conference. If this should happen, the host will return the sponsored item after deducting the expenditure occurred.