

## Be an APRICOT Partner

APRICOT is organized by an Executive Committee comprised of volunteers from various Asia Pacific Internet related organizations. As such, it requires support through strategic partnerships that will assist it in fulfilling its role.

Your organization's support will help APRICOT 2009 to meet the following objectives:

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Reducing the financial burden on members attending APRICOT by securing contributions of monetary or in-kind support in areas such as meeting rooms, equipment, Internet connection, social activities, and meals.

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Providing a unique and successful educational forum for Internet builders in the region to learn from their peers and other leaders in the Internet Community from around the world which will contribute to the Internet development of the region.

In return for your support, APRICOT 2009 Manila partners will be presented with valuable opportunities to expose your organization, products and services to an international audience of Internet builders. Most importantly, this exposure would be in the context of a respected, recognized, and highly credible forum.

Presented below is a summary of partnership categories with corresponding benefits. To download the detailed Partnership Proposal, please click [here](#).

Diamond (contributions of P2,000,000 or approx USD 50,000 and above)

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Slot for company or institution representative as speaker in the Opening Plenary (Technical subject matter only and strictly no marketing/sales pitch; The talk will be reviewed and approved by the APRICOT Programme Committee.)

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Prime positioning of company logo in all marketing collateral and onsite promotional materials including website, flyers, brochures, posters, and in conference kits souvenir program, venue decorations

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One full advertisement page in the Souvenir Program (back of front page, 2nd page, or 3rd page)

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Prime product demonstration space at the venue

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Distribution of company supplied brochures and/or gifts (pens, notebooks etc.) during registration

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Appropriate citation in press releases

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Four (4) free seats in the Conference Sessions, Opening and Closing Plenary, and the banquets/socials/ fellowship nights

Platinum (contributions of P1,000,000 or approx USD 25,000 and above)

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Prominent positioning of company or institution logo in marketing collateral, including website, flyers, brochures, posters, and in conference kits, souvenir program, venue decorations

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One full advertisement page in the souvenir program (back of back page or last few pages)

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Free product demonstration space at the venue

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Distribution of company supplied brochures and/or gifts (pens, notebooks etc.) during registration

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Appropriate citation in press releases

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Three (3) free seats in the Conference Sessions, Opening and Closing Plenary, and the banquets/socials/ fellowship nights

Gold (contributions of P600,000 or approx USD 15,000 and above)

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Placement of company logo in the following marketing collateral: website, flyers, brochures, posters, and in conference kits, souvenir program, venue decorations

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Half page advertisement in the souvenir program (in last few pages)

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One (1) standing display in product demonstration area

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Distribution of company supplied brochures and/or gifts (pens, notebooks etc.) during registration

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Appropriate citation in press releases

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Two (2) free seat in the Conference Sessions, Opening and Closing Plenary, and the banquets/ socials/ fellowship nights

Silver (contributions of P400,000 or approx USD 10,000 and above)

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Placement of company logo in the following marketing collateral: website, flyers, brochures, posters, and in conference kits, souvenir program, venue decorations

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Distribution of company supplied brochures and/or gifts (pens, notebooks etc.) during registration

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Appropriate citation in press releases

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One (1) free seat in the Conference Sessions, Opening and Closing Plenary, and the banquets/ socials/ fellowship nights

#### Other Partnership Categories

Your organization can also support APRICOT 2009 Manila by being a partner on any of the following categories:

Internet Supporting Partner

Same benefits as DIAMOND Partner

APRICOT 2009 Manila Internet Supporting Partner shall offer Internet Connectivity at the venue from 18-27 February 2009. The following are the requirements:

- 100Mbps circuit \*2 to different POP (routing protocol: BGP4)
- Allow transit for /16 ipv4 address
- Allow native transit for /32 ipv6 address
- At least 10 Laptop Ethernet drops provide 10/100 base T LAN Connection
- Router and switch (40 ports)
- UPS for network devices
- Local wiring to servers and network devices (include wireless AP, and secretariat room)
- On site technical support team
- All Network devices and servers must support IPv6
- Wireless Internet Connectivity 802.11b/g
- Must provide commercial grade wireless access points, e.g. Cisco AP1100/1200, Proxim or equivalent

- WEP support
- Cover all meeting rooms, lobby, halls and general area
- Seamless roaming access

#### Opening Reception Partner

Same benefits as PLATINUM Partner PLUS Partner Opening Remark during the social event and exhibition of company name and logo.

Contribution ranging from P1,200,000 â€” P1,600,000 or approximately \$30,000 â€” \$40,000. Note: This amount is only a reference; the number of expected participants is more than 500, please contact the Secretariat for further details.

#### Closing Social Event Partner

Same benefits as PLATINUM Partner PLUS Partner Opening Remark during the social event and exhibition of company name and logo.

Contribution ranging from P1,200,000 â€” P1,600,000 or approximately \$30,000 â€” \$40,000. Note: This amount is only a reference; the number of expected participants is more than 500, please contact the Secretariat for further details.

#### Partners that will Provide for Lunch

Same benefits as GOLD Partner PLUS Partner Opening Remark during the sponsored lunch and display of company name and logo.

Contribution amounting to P750,000 or approximately \$18,750. This amount is only a reference; the number of expected participants is more than 500, please contact the Secretariat for further details.

#### Workshop Dinner Partner

Same benefits as SILVER Partner PLUS Partner Opening Remark during the sponsored dinner and display of company name and logo.

Contribution amounting to P450,000 or approximately \$11,250. This amount is only a reference; the number of expected participants is 200, please contact the Secretariat for further details.

#### PC Supporting Partner

APRICOT 2009 PC Supporting Partner shall offer:

- 35 PCs (With UNIX/Linux/FreeBSD OS or Apple MAC OS and standard suite of applications e.g.

POP3 Mail, Web Browser, SSH, Telnet, Ping, Traceroute etc.,)

- 100 Base T LAN connection
- Switch with 70 ports
- Wiring
- 100 power outlet (220V, 3A)

#### Benefits

Placement of company logo in the following marketing collaterals: website, flyers, brochures, posters, and in conference kits, souvenir program and venue decorations

Distribution of company supplied brochures and/or gifts (pens, notebooks etc.) during registration

Appropriate citation in press releases

#### Fellowship Program Partner

The Fellowship program partner shall provide for a fellow's registration fee for tutorials/ workshops and/or conference. This may include hotel and per diem. Agreement is directly with beneficiary

#### Benefits

- Inclusion in exhibit panel for fellowship program partners
- Acknowledgment during plenary program

#### Advertiser

Advertisement in the Souvenir Program which will be distributed to all International and Local participants

- P100,000 or approx USD2,500 for full page advertisement in the souvenir program
- P50,000 or approx USD1,250 for half page advertisement in the souvenir program

In addition, your company can be a partner for the following:

- Morning and Afternoon Coffee Breaks
- Conference Memorabilia
- Media Coverage
- Badge Lanyards
- Travel
- Tourism

Depending on the type of partnership, we are happy to negotiate on above terms and on payment schedules. For more information, you may contact ASTI thru Alvin E. Retamar at [ning@asti.dost.gov.ph](mailto:ning@asti.dost.gov.ph) or the APIA secretariat thru Molly Cheam and/or Ahmad Alkazimy at [apia-sec@apia.org](mailto:apia-sec@apia.org)

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