



APRICOT'2000

Sponsorship Agreement

Please complete and sign this form and return by fax to Byung-Kyu Kim by **11 February 2000** to fax +82-2-2186-4499

All Sponsors: please email Colour GIF Logo Image and Black and White Postscript Logo File to bkkim@nic.or.kr

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[For background details please see APRICOT'2000 Sponsorship Invitation available from the www.apricot2000.ne.kr website]

This is an agreement made between:

Korean Network Information Center, being the designated local conference organiser, on behalf of Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT), hereinafter referred to as 'APRICOT' and:

Company Name of Sponsor: _____

Contact Person Name: _____

Contact Person Address: _____

Contact Person Tel/ Fax: _____ (T) _____ (F)

Contact Person Email: _____ Company Web Site _____

...hereinafter referred to as 'Sponsor'.

Sponsorship Level

For the purpose of underwriting the Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT) to be held in Sheraton Walker Hill Hotel, February 28th- March 2 of 2000, Sponsor agrees to pay (check tick one):

a) ☐ PLATINUM Sponsor (US \$20,000 or US\$ 15000 Early Bird Discount)

b) ☐ GOLD Sponsor (US \$10,000 or US\$7,500 Early Bird Discount)

c) ☐ SILVER Sponsor (US \$5,000 or US\$ 3,750 Early Bird Discount)

Note: Financial Sponsors submitting this form by fax to +82-2-2186-4499 on or before midnight UTC/GTM of 11th January 2000 are entitled to a 25% early bird discount.

APRICOT Fellowship Programme

[] Please allocate 10% of our contribution to the APRICOT Fellowship Program

For Platinum Sponsors who contribute to the APRICOT Fellowship Programme, please provide the details of your delegate to the Fellowship Committee:-

Name : _____

Title : _____

Email Address : _____

Financial Sponsors' Benefits

In exchange, APRICOT agrees to afford the Sponsor the following benefits:

Platinum Sponsorship provides:

- Private Hospitality Suite -- to conduct discrete business meetings or promotional activities
- Optional Seat on APRICOT Fellowship Committee if 10% of sponsorship fee delegated to the APRICOT Fellowship Programme
- Prominent large logo positioning and sponsorship mention in banners, print advertising, mailings and press releases
- Prominent large logo positioning in online advertising
- Distribution of company-supplied brochures or gift (bags, mouse pads, pens, etc.)
- Sixteen (16) free conference or tutorial registrations

Note1: There are only 5 Hospitality Suites available (Azalea, Lilac, Dahlia, Acacia and Dafodil rooms). Each Hospitality Suite is a function room that is provided to the Platinum sponsor to do as it wishes on a first come, first served basis.. It is highly encouraged that all prominent sales activities be confined to the hospitality Suites. Hotel liaison details will be provided to sponsors to contact directly and make any special arrangements.

Note2: Assistance with local arrangements will be provided on request.

Gold Sponsorship provides:

- Use of VIP Lounge to conduct discrete business meetings
- Prominent logo positioning and sponsorship mention in banners, print advertising, mailings, press releases and interviews subordinate to PLATINUM sponsors
- Prominent logo positioning in online advertising
- Distribution of company-supplied brochures to attendees during registration.
- Eight (8) free conference or tutorial registrations

Silver Sponsorship provides:

- Standard logo positioning and sponsorship mention in banners, print advertising, mailings, press releases and interviews subordinate to PLATINUM and GOLD sponsors
- Prominent logo positioning in online advertising
- Distribution of company-supplied brochures during the conference
- Four (4) free conference or tutorial registrations

Sponsorship of APRICOT Social Activities

Sponsors can choose to sponsor, at additional cost, one (1) of the following (check tick only one):

- | | |
|---------------------------------|------------------------------------|
| 1. APRICOT Opening Reception | [] (Evening, Tuesday February 29) |
| 2. APRICOT Breakfast 'Meet Me' | [] (Wednesday March 1) |
| 3. APRICOT Lunch | [] (Wednesday March 1) |
| 4. APRICOT Evening Dinner | [] (Wednesday March 1) |
| 5. APRICOT Breakfast 'Meet Me' | [] (Thursday March 2) |
| 6. APRICOT Lunch | [] (Thursday March 2) |
| 7. APRICOT Closing Social Event | [] (Thursday March 2) |

The cost of sponsoring any of the social events is approximately US\$ 30-35 per head for sit down meals or receptions, US\$15-20 per head for breakfast.

All bookings are provided on a first come first served basis.

We are expecting between 500-800 delegates. E.g. an APRICOT Lunch for 500 delegates will be approximately US\$ 15,000 per lunch.

We will contact you directly to confirm the details of sponsoring an APRICOT Social event.

Cancellation

APRICOT conference organizers reserve the right to cancel the event 14 days prior to the conference. Conference will be canceled if the expected registrations fall to a level which will place the conference in debt.

In the event of cancellation, APRICOT conference organizers will refund the sponsors' money, less an amount not exceeding 20% to cover expenses.

Payment Due Date

Payment is due immediately up acceptance of these terms. Payment is considered overdue and sponsorship forfeited if payment is not received by close of business, Korea Standard Time, **15 February 2000**.

DATE_____

BY _____ BY (Sponsor representative)

FOR _____ FOR (Sponsoring organization)

Payment Method:

Please remit only US Dollars.

[] By Interbank Wire Transfer to "Open System Infrastructure Association"

CITIBANK

Account Name: Open Systems Infrastructure Association

A/C Number: 09-81-006346

DDA Number: 10995101

Address:

DongKyong Bldg. 1F
824-19, Yeoksam-dong
Kangnam-ku, Seoul 135-080
Korea

Tel: +82-2-567-6001

Fax: +82-2-569-4777

For More Information - Watch <http://www.apricot200.ne.kr> for the upcoming final program and registration information OR subscribe to the APRICOT mailing list by sending a message to sponsor-request@apricot.net with the word "subscribe" in the body